

EEO PUBLIC FILE REPORT
Connoisseur Media; Rapid City, SD
KXMZ-FM
December 1, 2010 – November 30, 2011

Full Time & Part Time Positions Filled

Job Opening	Position Title	Date Filled	Recruitment Source(s) utilized to fill the vacancy (including organizations entitled to notification)	Number Interviewed	Number Hired
1	FT Account Executive	1/10/2011	Connoisseur Media Websites /other referral	6	1

Outreach 2011

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School Visits

Our staff members made a visit to a school in Rapid City to help promote knowledge of our Industry and to find how we can better serve the needs of these schools through Promotion and Public service. Schools visited in 2011 : Canyon Lake and West Middle School

Boy/ Girl Scout Tours

KXMZ is open to studio visits from Boy Scouts and Girl Scouts in Rapid City and the surrounding area and had 2 tours.

Rapid City Community Events

Through the Summer and Fall of 2011, Rapid City Community Events Representatives were allowed access to the stations for promotions of their events and to discuss plans for future items. In many cases, we partnered with the representatives for these events including:

“Guns & Hoses” This is a annual event with the Police and Fire Dept to get blood donations for the community.

“Festival of Lights Parade” – Annual Christmas parade held in downtown Rapid City.

“WAVI” – Working Against Violence Incorporated to bring awareness of abuse and get donations for the shelter.

“Supermarket Saturday” Black Hills Area Food Bank to gather food and donations for the food bank.

“United Way” To get volunteers for the day of caring for the community and encourage donations.

“Up With Downs Buddy Walk” To create awareness and participation for the local Downs support group.

Information Regarding Recruitment Sources Contacted for Full Time Vacancies 2011						
Number	Recruitment Source	Contact	Total Interviewed	Entitled to Notification	Used to Fill	
1	Connoisseur Media, LLC 822 Main Street Rapid City SD 57701	Station Manager (605)-737-4800 Employee Referrals	4	N	1	
2	Connoisseur Media Websites	www.connoisseurmedia.com/careers www.hits1027.com	1	N	N	
3	SD Job Service	www.sdworkscom	1	N	N	

*Connoisseur Media Rapid City has not been specifically asked to keep any agency or entity on a list for future openings.